



PHONE: 877-411-4675 FAX: 914-509-5374 PO Box 96, Cazenovia, NY 13035 www.eventureevents.com

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Contact:

Kelly Herzog, Marketing Manager
T: 877-411-4675 or 914-509-5354
E: kelly@eventureevents.com

SAP Newbies will Advance their Skills at SAP-Centric EAM 2009

Ground-breaking Master/Apprentice program helps companies train employees new to SAP

(February 17, 2009) – Eventure Events has announced today its implementation of a Master/Apprentice program at the fifth annual SAP-Centric EAM conference, North America’s most comprehensive program dedicated to the SAP-EAM (Enterprise Asset Management) community. The Master/Apprentice program has been designed to help individuals new to the SAP-EAM arena make the most of the conference and gain valuable access to senior SAP EAM experience. This extraordinary program of professional mentorship will help new talent advance their skills all the while assisting organizations in developing a productive and capable workforce. Organizations can bring one or more apprentice to the conference (at a discount) if they meet the program’s [qualifications](#). The SAP-Centric EAM event will take place at the Hyatt Regency Huntington Beach Resort & Spa in California from March 29 – April 1, 2009.

Participants of the Master/Apprentice program receive full access to the conference and networking events as well as several workshops, roundtables discussions and a special program de-brief. For full details, please visit the conference website at www.sap-centric-eam.com.

“This is the best time to get involved in the SAP-Centric EAM community,” said Steve Sinkoff, President and CEO of Eventure Events, which is developing and hosting the program. “Companies must learn how to save money by investing in the people and processes they already have in place. Our goal with the Master/Apprentice program is to give new talent the opportunity to develop a partnership with a seasoned professional so they may expand on their SAP knowledge and SAP-EAM comprehension.”

SAP-Centric EAM offers an in-depth look at the latest solutions and strategies for the complex EAM issues organizations are faced with today. This year’s event will focus on **Asset Optimization** and will offer eight informative tracks that follow the maintenance end-to-end business process. Also offered are subject-specific [workshops](#), [roundtable breakout sessions](#) and exhibits from [top technology and service partners](#).

Registration for SAP-Centric EAM closes on March 20, 2009. For more information or to register, please visit the conference website at www.sap-centric-eam.com, or call the Eventure Events office at 877-411-4675 or 914-509-5354.

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